Appealing to the trucking industry's best audience is more affordable than you think.
Welcome to the Marketplace: Buy and Sell

Selling a business? Have a terminal to lease? Looking for freight? Need to market your product or service to the industry? If so, the Transport Topics Classified Marketplace should be your first stop.

Targeted Advertising

Listing in the Marketplace is easy. Choose from 16 available categories to help you target your market. Then pick the ad type best suited to your goals: plain text or display with image. And, finally, add details, like color and photo or logo, to attract your buyer. Marketplace print purchases include a free online classified posting.

Package Basics

Line Ad Details

- **Classic**
  - $18.00 per line;
  - 6-line minimum

- **Premium**
  - $250 per 1-column by 1-inch insertion;
  - includes color.

- **Recruitment**
  - $17.50 per line;
  - 10-line minimum

Display Ad Details - 1 col x 2” minimum

- **Rates**
  - 1x $178
  - 4x $165
  - 7x $146
  - 13x $140
  - 26x $121
  - 51x $98

- **Sizes**
  - 1 column 1.914”
  - 2 column 4.015”
  - 3 column 6.125”
  - 4 column 8.218”
  - 5 column 10.262”

- **Color**
  - Price per insertion: $100
  - Format: CMYK

Contact your Marketplace expert today!

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