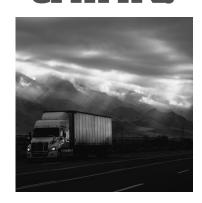
Classified Marketplace

Appealing to the trucking industry's best audience is more affordable than you think.







Transport Topics

Welcome to the Marketplace: Buy and Sell

Selling a business? Have a terminal to lease? Looking for freight? Need to market your product or service to the industry? If so, the Transport Topics Classified Marketplace should be your first stop.

Bonafide Purchasing Authority



Highly-Qualified

Paid



90%

Issues Read



Marketplace advertisers reach the industry's most soughtafter audience in trucking and freight transportation. This high-powered national audience relies on the content that Transport Topics provides.



Targeted Advertising

Listing in the Marketplace is easy. Choose from 16 available categories to help you target your market. Then pick the ad type best suited to your goals: plain text or display with image. And, finally, add details, like color and photo or logo, to attract your buyer. Marketplace print purchases include a free online classified posting.

Recruitment

Package Basics

Line Ad Details

Classic

\$18.00 per line; 6-line minimum		i	\$250 per 1- column by 1- inch insertion; includes color.		\$17.50 per line; 10-line minimum	
Display	Ad Detail	l <mark>s - 1 col</mark> x 2	" minimum	1		
Rates	1x	4x	7x	13x	26 x	51 x
	\$178	\$165	\$146	\$140	\$121	\$98
Sizes	1 column	2 column	3 column	4 column	5 column	
	1.914"	4.015"	6.125"	8.218"	10.262"	
	Price per Insertion		Format			
Color	\$100		CMYK			

Premium

Contact your Marketplace expert today!

Carolyn Boyd Multimedia Sales Manager (703) 838-1753 cboyd@ttnews.com