

TOTAL MOBILITY™



TRUSTED PRODUCTS



PREMIER SERVICE
NETWORK



TIRE MANAGEMENT



**GOODYEAR'S *TOTAL MOBILITY*
SOLUTION FOR YOUR LAST MILE FLEET**

TOTAL MOBILITY™ FOR LAST MILE FLEETS



Total Mobility from Goodyear® is a customized approach that addresses the common challenges of any fleet. Last Mile fleets may look operationally different – fleet size, vehicle type, etc. – but every fleet wants the same crucial things: to maximize time spent on the road, reduce costs and get the most life out of their tires. A *Total Mobility* approach for your Last Mile fleet brings Goodyear's tailored combination of Trusted Products, Premier Service and *Tire Management*™ that helps keep your fleet rolling.



Trusted Products: Last Mile Delivery fleets want tires with good start/stop traction, long mileage, curb/scrub resistance, reparability and fuel economy. Goodyear offers a full range of tires and retreads with proven technologies, tread designs and compounds to help fleets deliver.



Premier Service: Consistent service and reliable delivery are important attributes fleets want from their tire provider. With an automotive network of more than 2,900 locations, and a commercial network of more than 2,300 locations nationwide, there's likely to be a Goodyear dealer close by. These local tire professionals can also provide assistance and recommendations for the right tire selection and maintenance practices that help keep fleets on the road.



Tire Management: All fleets, including those in the Last Mile Delivery segment, want to maximize their tire investment. Goodyear can offer assistance in monitoring tire performance and providing predictive analytics so they can make smart tire replacement decisions. Goodyear also offers unparalleled programs and tools to help optimize tire assets and ROI for any fleet.

With Goodyear *Total Mobility*, fleets can leave *Tire Management* to us at every stage of their life cycle so they can focus on their core business.

WHAT'S GOING ON IN LAST MILE DELIVERY?

The demand for Last Mile Delivery has seen an upward trend since consumers have shifted purchasing behaviors from in-store to e-commerce online sales. No surprise here, but since COVID-19 shutdowns, both consumers and businesses purchased more goods online than ever before. These statistics help put it in perspective:

“Parc” data – which is commonly used to report on vehicle registrations – shows that while projections across all consumer vehicles through 2026 show a very modest 1% increase, **projections for vans in the Last Mile Delivery category show a staggering 10% increase.**

SOURCE: IHS Markit, 2022



In the commercial category, the replacement tire industry is only projecting growth of less than 1%. However, **in the Last Mile Delivery segment, tire replacement is projected to grow at 16% over the next five years.**

SOURCE: Technovia, 2022

It may (or may not) shock you to know that **Last Mile Delivery costs account for 53% of the total cost of shipping.**

SOURCE: Autonomous Trucks: An Opportunity to Make Road Freight Safer, Cleaner, and More Efficient. World Economic Forum, Business Insider, 2021



This rapidly growing market segment is also very complex, creating unique challenges for fleets trying to make the best decisions around tire selection and management.

COMPLEX VEHICLE OPTIONS IN LAST MILE DELIVERY

When it comes to vehicles and tires, both light-duty commercial vehicles (LCV) and medium-duty commercial vehicles (MCV) are used extensively in Last Mile Delivery applications.



LCVs are primarily in the Class 2b to 3 range and have a vehicle weight of 6,000 to 14,000 lbs. They run on 14" to 20" LT (Light Truck), C-type and ULT (Unisteel Light Truck) tires. There are passenger and light truck – fabric and steel construction tires – and commercial – steel/steel construction tires – which are retreadable tires available for LCVs.

MCVs are in Classes 4 and 5 with vehicle weights of 14,000 to 20,000 lbs. and run on 17.5" to 19.5" ULT tires. All commercial ULT tires are retreadable.

VEHICLE	CLASS	VEHICLE TYPE	APPLICATION	TIRE TYPE
 LCV Light-Duty Commercial Vehicle	1–2A <= 8,500 LBS	LLV Pickup Truck Cargo Van	Personal Use, Last Mile Delivery, Utilities, Construction, Passenger	Passenger: 15"–20" LT: 16"–20" "C" Type: 14"–17"
	2B–3 8,501 – 14,000 LBS	Step Van Small Box Truck Cargo Van	Personal Use, Last Mile Delivery, Utilities, Construction, Passenger/Rental/RV	LT: 16"–20" "C" Type: 16"–17" ULT: 17.5"–19.5"
 MCV Medium-Duty Commercial Vehicle	4–6 14,001 – 26,000 LBS	Large Step Van Box Truck	Last Mile Delivery, Utilities, Regional P/D, School Bus, RV	ULT: 17.5"–19.5" MRT: 22.5"–24.5"
 HCV Heavy-Duty Commercial Vehicle	7–8 26,000 + LBS	Tractor/Trailer Waste	Long Haul, Regional P/D, Tanker, Waste Haul/Cement/ Construction	MRT: 22.5"–24.5"

SUSTAINABILITY IS A GROWING FOCUS FOR FLEETS IN BOTH VEHICLES AND TIRES

Sustainability is a growing trend in trucking, including the Last Mile Delivery segment, as the transportation industry is a leading contributor to CO₂ emissions.

Larger fleets are more likely to have corporate sustainability policies and targets that are impacting their decisions and operations. Smaller fleets and contractors may not yet have requirements, but government agencies are driving state regulations towards reducing emissions which could be coming soon.

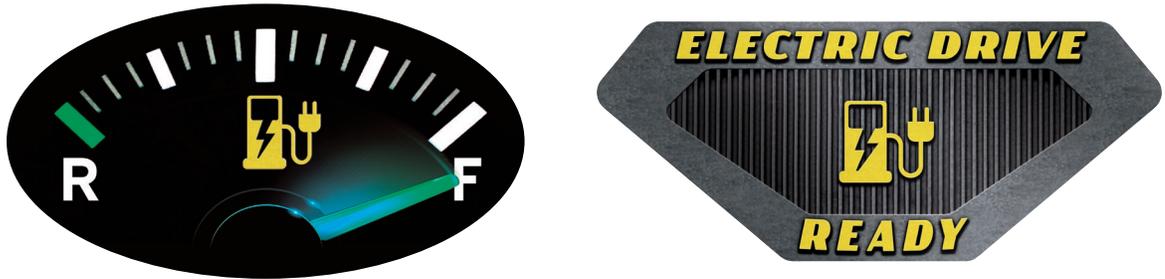
LAST MILE DELIVERY VAN PARC GROWTH
**40% GROWTH IN
ELECTRIC VEHICLES
BY 2026**

SOURCE: IHS Markit, 2022

Vehicles can play an important role in sustainability, and the Last Mile Delivery segment is leading the industry with new and innovative electric vehicles driven by the countless up and coming OEM's specializing in electric vehicle (EV) platforms. In fact, according to IHS Markit data, of the 10% Last Mile Delivery Van Parc Growth previously referenced, 40% are expected to be electric vehicles by 2026 vs. less than 10% today.

EV manufacturers are asking tire manufacturers for more low-rolling resistance tires to help extend EV range, and for increased load ratings to help carry the extra weight of the EV batteries.

To address these changes, Goodyear® is developing new tires and technologies for this emerging and evolving category. The Electric Drive Ready badge was created to indicate that a Goodyear tire is equipped for the various performance needs of electric vehicles, such as lower rolling resistance, enhanced treadwear and higher load carrying capacities.



Tires for electric vehicles and low-rolling resistance tires can play a significant part in meeting sustainability goals, but Goodyear isn't stopping there. Soybean oil is becoming a viable replacement for petroleum-based materials in the manufacturing process for both light truck and commercial tires, and retreading of commercial tires has long been recognized to extend casing life to minimize waste going to landfills. Sustainability efforts will continue to have an impact on decisions and operations for everyone involved in the trucking industry presently and in the future.



WHAT KINDS OF FLEETS ARE INCLUDED IN LAST MILE DELIVERY?

Last Mile Delivery includes several fleet types, which can lead to different mindsets and approaches to making tire decisions. This can include large fleets [100+ vehicles], long-term leasing companies/fleet maintenance companies, small fleets & contractors [less than 100 vehicles] and short-term leasing or rental companies.

Goodyear® understands that different fleets have different needs; for example, a 500-vehicle fleet may require different operations and maintenance mindsets than a fleet with only 25 vehicles. Within Last Mile Delivery, there are commonly two schools of thought driving tire purchases:

- Acquisition Cost (AC)
- Total Cost of Ownership (TCO)

This chart shows examples of the types of companies and fleets that might typically adopt these mindsets:

FLEET MINDSET	
TOTAL COST OF OWNERSHIP	Large fleets Long-term leasing
ACQUISITION COST	Small fleets of contractors Short-term leasing or rental

There are many nuances to managing a fleet’s tire program, but these examples can help illustrate the differences:

Initial Acquisition Cost Mindset: First is the “Acquisition Cost” mindset, or less formally, the “how much are those tires going to cost me?” mindset. Fleet managers who are concerned with Acquisition Cost express a “now” mentality; that is, they need tires now with the budget they have now. These fleets tend to be smaller and have a lot of responsibility, which causes them to attack pain points day to day. The Acquisition Cost–focused fleet is typically more concerned about having a variety of product options based on cost and performance. These fleets should look for a trusted dealer with excellent product availability that can provide the correct tire recommendations.

Total Cost of Ownership Mindset: Fleet managers who are concerned with Total Cost of Ownership reflect a longer-term approach, since they have the ability to see tires as an investment with a premium tire being an asset. Some of the most important decisions fleet managers make are tire purchases for a large fleet. Typically, larger fleets benefit with this mindset because as they buy tires across multiple vehicle types from class 3–8 in their fleet, they will see lower total tire costs over time thanks to the retreadability of commercial tires.

	ACQUISITION COST	TOTAL COST OF OWNERSHIP
Mindset	<p>“Now” Mentality</p> <p>Tend to Be Smaller</p> <p>Variety of Product Options Based on Cost and Performance</p>	<p>Longer-Term Approach</p> <p>Tend to Be Larger</p> <p>See Tires as an Investment/ Premium Tires Are Assets</p> <p>Lower Total Tire Costs When Using Retreads</p>
Cost Implications		

GOODYEAR'S TRUSTED PRODUCTS



Trusted Products make up the first core pillar of how Goodyear® helps fleets achieve *Total Mobility™*. Goodyear is one of the best-known tire brands in the industry, offering innovative products for every fleet application. Our tires for Last Mile Delivery feature innovative technologies, compounds and designs, and many are SmartWay® verified, making it easy to find the right solution for your fleet.

TRUSTED TIRE OPTIONS FOR YOUR LAST MILE DELIVERY FLEET

Goodyear offers a range of tire options to meet the needs of customers in the Last Mile sector. First are both LT (Light Truck) and C-Type tires, which are reinforced to carry a heavier load than a typical passenger car tire. These are used due to the higher load carrying capacities of many of the popular cargo vans dominating LMD.

GOODYEAR'S TRUSTED PRODUCTS

The C-Type tire is designed for certain cargo vans, with a higher load rating for a given size than many LT tires. An example of the most popular “C” type size is 235/65R16C. These new tires are typically less expensive than a Commercial/ULT tire of a comparable size. However, they do have limitations as they are not retreadable.

Commercial/ULT tires feature a robust and durable, all-steel, retreadable casing in 16”–19.5” rim diameters for both LCV and MCV vehicles.

From a tire performance standpoint, many of the needs are the same across vehicle type and mindset. All fleets are looking for:

- All-season traction
- Load capacity
- Long mileage and treadwear
- Fuel or range efficiency

If the focus is on Acquisition Cost, balance of cost and performance will be the most important variables. However, the Total Cost of Ownership mindset looks for:

- Durability
- Long casing life
- Repairability
- Retreadability

The TCO mindset means paying a little more for that initial tire purchase, but in the long term, the heavier duty tire will last longer and subsequent retreads will ultimately mean less money out of pocket.



VEHICLES CAN INFLUENCE PRODUCT SELECTIONS, BUT THEY ARE NOT THE ONLY FACTOR

We'll continue to look at these options through the "Acquisition Cost" and "Total Cost of Ownership" lens. Note that TCO Mindsets are not only limited to Medium-Duty Commercial Vehicles and sometimes use a variety of vehicles with different or special product needs.

For Light-Duty Commercial Vehicles you're looking at 14–20" rim sizes, and you're likely looking at LT, C-Type non-retreadable tires. However, in the 16" size you do have some retreadable, ULT, commercial grade tire options to consider.

For Medium-Duty Commercial Vehicles, your options fall squarely in the ULT category for rim sizes of 17.5" to 19.5".

In the Light-Duty Commercial Vehicle and Acquisition Cost–focused area you have three non-retreadable tire options from Goodyear® for Last Mile Delivery:



ACQUISITION COST

BRAND	RIM SIZE	TYPE	ALL-POSITION	VEHICLE TYPES	VEHICLE
GOODYEAR	16"–17"	LT & C-Type	Wrangler Fortitude HT® Wrangler® Workhorse® AT	Light-Duty Commercial Vehicles	 CARGO VAN
		LT	Wrangler® All-Terrain Adventure with Kevlar®		

If you want to adopt a Total Cost of Ownership mindset in the Light Commercial category you do have two heavier duty options – the Endurance® RSA® ULT and the Endurance® RSD® ULT are both retreadable, commercial tires.

The Endurance® RSA® UniCircle® Retread is also available to use on these casings once the original tread life is exhausted.



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If your fleet has Medium-Duty Commercial Vehicles, we have a variety of options based on cost and performance, including premium Goodyear tires with excellent retreadability for the Total Cost of Ownership focus.

In Goodyear's premium line of Endurance tires, the RSA is a regional all-position tire available in 16", 17.5" and 19.5" sizes. The regional drive tire is available in the 16" size.

Goodyear's Endurance tires are tough enough to take on the demands of Last Mile Delivery while still delivering long mileage and treadwear.



Among 19.5" sizes, your options range from premium Fuel Max® all-position and drive tires to solid-performing Goodyear G647 and G622 lines and Cooper® Work Series™ ASA and ASD, as well as Kelly® Armorsteel® options available at a lower price point.

TOTAL COST OF OWNERSHIP

BRAND	RIM SIZE	ALL-POSITION	DRIVE	VEHICLE TYPES	VEHICLE
GOODYEAR	16"	Endurance® RSA® ULT	Endurance® RSD® ULT	Light-Duty Commercial Vehicles	 CARGO VAN
	17.5"				 SMALL BOX TRUCK
	19.5"	Fuel Max® RSA® ULT	Fuel Max® RTD™ ULT	Medium-Duty Commercial Vehicles	 STEP VAN
		G647 RSS®	G622 RSD®		 BOX TRUCK
		WORK Series™ ASA	WORK Series™ ASD		
		Armorsteel® RSA®2 ULT	Armorsteel® RSD®2 ULT		
COOPER TIRES					
KELLY TIRES					

WHAT DOES RETREADING MEAN FOR LAST MILE DELIVERY?

We've talked about retreading, and just to recap:

LT and C-type tires are not retreadable. There are some retreadable options available for Light-Duty Commercial Vehicles in the 16-inch size, but they are often not considered despite the longer-term benefits.

For Medium-Duty Commercial Vehicles there are multiple retread options available in Goodyear's premium UniCircle® line as well as traditional Precure options.

Retreading advantages include:

- Extending the life cycle of your tires
- Lowering your cost per mile
- Getting close-to-new tire performance at a lower cost

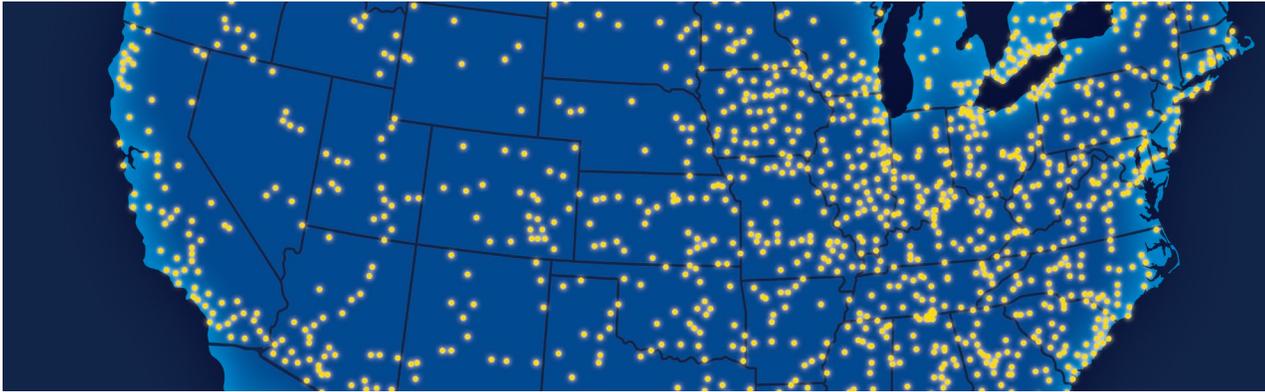


And, as we mentioned earlier, “sustainability” is a growing topic and concern for fleets. Tires can greatly impact the sustainability efforts of any fleet. That’s why Goodyear® is substituting a portion of soybean oil for petroleum-based materials in select products with technology teams continuing to look for new and innovative materials and tire designs across the entire product line. Additionally, more retreads will mean fewer worn tire casings going to landfills and less petroleum getting used in manufacturing due to the continued use of reusable tire casing.



GOODYEAR'S PREMIER SERVICE

The types of vehicles in a fleet and the tire choices made across a fleet can determine the importance of figuring out how to best service and manage them. Service is the second pillar of our customized *Total Mobility™* solutions, and Goodyear's premier network of dealers has the power to support Last Mile fleets.



With a robust collection of both automotive and commercial locations, Goodyear® is close by no matter where you are. Every Goodyear dealer has trusted tire advisors who adhere to consistent service standards no matter which location your fleet visits. **Goodyear has 2,900 retail outlets** that sell and service LT and C-Type tires. And our **network of more than 2,300 Commercial outlets**, including company-owned Goodyear Commercial Tire & Service Centers and independent dealers, offer coast-to-coast coverage and reliable roadside service to help keep your vehicles moving.

Goodyear Dealer Network Services can include tire service, retreads, repairs/maintenance, oil changes, alignments, tire fills, site audits, tire monitoring and more!

Premier Service for Fleet Operations Mindset	INITIAL ACQUISITION COST	TOTAL COST OF OWNERSHIP
Network – Total Geographic Coverage	2,900 Tire & Service Network locations	2,300 Commercial Tire & Service Network locations, 100 Retread plants
24/7 Service Network	No	Yes
Roadside Assistance	No	Yes
Trusted Local Dealer	Yes	Yes
Trusted National Network	Yes	Yes
Mobile Maintenance and Install	Yes*	Yes*

*Available in select markets.

COMPLETE *TIRE MANAGEMENT*[™] FROM GOODYEAR[®]



In-ground CheckPoint™ reader

In the third pillar of Goodyear's *Total Mobility*[™] solutions are proactive and preventive *Tire Management* services. Tires are a major operating cost for any fleet, surpassed only by labor and fuel in most operations. While the need to control tire costs is clear, the practice of effective *Tire Management* can be challenging. Resources and labor devoted to proper *Tire Management* not only impact costs, but also divert a fleet manager's focus from primary operational responsibilities. Any fleet manager will know that finding the energy and expertise required to build and maintain an optimal *Tire Management* program requires using a significant amount of dollars and time.

IMPORTANT TIRE MAINTENANCE FACTS:

Tire pressure is often the root of many tire maintenance issues.

- More than 50% of breakdowns on the road are tire-related (according to a study the Federal Motor Carrier Safety Association conducted on breakdowns)
- Of those breakdowns, 85% are the result of improper pressure maintenance
- Underinflation of up to 20% below the recommended level can increase the rate of treadwear by 25% and can reduce the life of a tire by 30% (according to the Technology Maintenance Council)
- Consistent underinflation can lead to increased treadwear, decreased tire life and reduced fuel efficiency

Over time, and across many vehicles, these types of impacts can add up, which is why having a *Tire Management™* program in place can help fleets manage and reduce these costs.

That's why there are **preventive** steps anyone can take to help maximize their tire investment:

1. Monitor air pressure on a regular basis.

Whether that is doing fleet surveys or having drivers regularly check their vehicles' tire pressure, running tires at their optimal air pressure can enhance fuel efficiency and tread life benefits and can reduce the chance of a costly breakdown. A plate on the driver's side door of every vehicle contains information on optimal tire inflation pressure.

2. Visually inspect tires and measure tread depth once per week.

Look for how the tire is wearing, and whether it is wearing evenly. Look for any chunks or gashes in the sidewall. Spotting and properly addressing these issues will help reduce the risk of tire failures and costly roadside breakdowns.

3. Analyze information to help optimize fuel economy, tread wear, and tire life.

Fleets should not just collect information about the health of the tires on their vehicles, but they should also track fuel and mileage over time to help determine which tire is best for their application and performance needs.

4. Find a trusted advisor.

The local Goodyear® dealer and advisor should be able to answer a fleet manager's questions about the products and services that make sense for a given application, how to monitor tires, retreading and more. Most Last Mile Delivery fleets are not tire experts. Fleets should find a trusted advisor who can educate them and help them get the most out of their tire investments.



However, fleets focused on managing for Total Cost of Ownership and running Commercial/ULT tires can rely on the services and tools

Goodyear® offers a more comprehensive *Tire Management*™ program that can be tailored to any kind of fleet's needs.

Goodyear's foundational, **proactive** approach to *Tire Management* rests on three essential elements:

1. Monitoring



A good *Tire Management* program needs to start with tire monitoring. While it's easy to identify monitoring as the key to staying ahead of tire problems, it's a complex undertaking to implement in practice. Trucks are expensive assets that need to maximize time spent on the road and minimize time parked in a terminal or yard — or worst of all, on the side of the road. Unfortunately, time and manpower to visually inspect tires can be hard to come by. That's why Goodyear offers tire monitoring solutions that help you stay ahead of the game, with digital and automated inspections that keep off-road time at a minimum with continuous, real-time monitoring.

2. Insights



Insights take the mountains of data captured through monitoring and condense it down to actionable results that fleets can use to help make decisions for their tire program.

You can use your fleet data, collected through monitoring, to make informed maintenance decisions. Data from monitoring is useless unless it can be collected and used to provide guidance. Goodyear monitoring systems transmit collected data through a proprietary Goodyear Mobility Cloud™. Based on unique fleet specifications, the data can be quickly analyzed to provide alerts, reports and insights that allow a fleet to proactively manage critical situations in the best ways to bolster their operations.

3. Service



Service is all about addressing the actionable opportunities that are identified by the different monitoring technologies and the insights they provide.

Count on Goodyear's premier service network for preventive, scheduled or emergency maintenance as needed. The insights obtained from the collected data can help a fleet direct its efforts to intelligently manage tires and labor. When a fleet is a part of the Goodyear network, that means access to industry-leading 24/7 roadside assistance and an easy way to navigate to the over 2,300 Goodyear Commercial Tire & Service Network locations located around the United States. Additionally, the network can support coordination with Goodyear Fleet HQ®, which offers outsourced *Tire Management* support that can include emergency and scheduled service, live tracking of service calls, scheduling of tire deliveries and access to retreading resources.

TIRE MANAGEMENT™ MONITORING SOLUTIONS OFFERED BY GOODYEAR®

Simply put, *Tire Management* is about getting you important information about your tires so you can react to potential issues in a proactive way. Whenever you're looking to implement a *Tire Management* program, one of the best places to start is by conducting regular tire inspections.

Goodyear offers the following monitoring products:

GOODYEAR TIRE OPTIX™ – DIGITAL TIRE MONITORING

The Goodyear Tire Optix digital inspection toolset helps make the tire inspection process more efficient and accurate. With Tire Optix, you can monitor your vehicles' tire pressure, tread depth and mileage one vehicle at a time or efficiently complete an entire yard check before trucks go back on the road. Over time, regular inspections can provide a wealth of information about your fleet to help you make better tire decisions and confidently stay ahead of issues.

BENEFITS

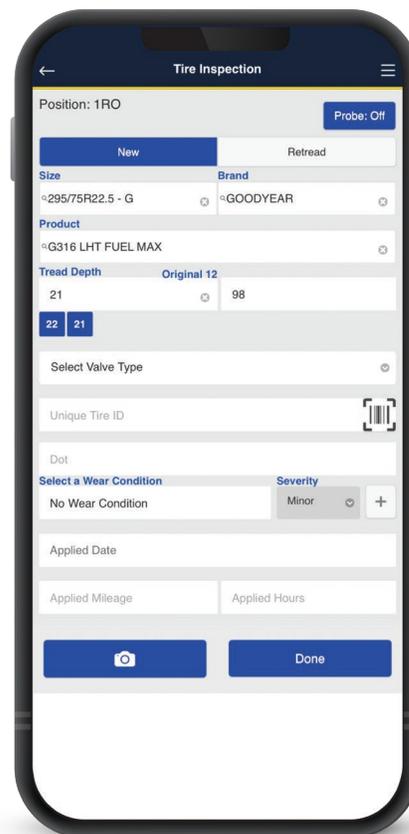
- MORE EFFICIENT & ACCURATE INSPECTIONS
- INCREASED FUEL EFFICIENCY
- INCREASED TREAD & TIRE LIFE
- REDUCED BREAKDOWNS
- REDUCED LABOR COSTS

CAPTURES

- NEW/RETREAD
- SIZE
- BRAND
- PRODUCT
- TREAD DEPTH
- PRESSURE
- VALVE TYPE
- UNIQUE TIRE ID
- DOT
- WEAR CONDITIONS
- WEAR CONDITION SEVERITY
- APPLIED DATE
- APPLIED MILEAGE
- APPLIED HOURS
- COMMENTS
- UNIT PICTURES
- TIRE PICTURES
- RETREAD CASING MANUFACTURER
- SCRAP ANALYSIS
- WORKLIST OF ITEMS + RESOLUTIONS

PROVIDES

- INSTANT, ACTIONABLE REPORTING
- PRODUCT PERFORMANCE ANALYTICS
- COST PER MILE & MILES TO REMOVAL DATA



Tire Optix helps log a complete picture of tire health.

GOODYEAR® TPMS PLUS™ – ACTIVE TIRE MONITORING

TPMS Plus is a connected, active monitoring system that goes beyond the benefits of traditional tire pressure dashboard monitoring. Sensors installed on the wheel or valve stem continuously transmit information back to you through a telematics box installed on the vehicle. Real-time alerts can be sent for identified temperature or pressure issues that require immediate attention.

Goodyear's proprietary algorithms and predictive analytics can also identify potential leaks, so you can be proactive about resolving potential issues before they become more significant, unexpected expenses.

BENEFITS

- INCREASED TREAD & TIRE LIFE
- REDUCED BREAKDOWNS
- INCREASED FUEL EFFICIENCY
- REDUCED LABOR COSTS

CAPTURES

- TIRE PRESSURE
- GPS LOCATION
- AMBIENT TEMPERATURE AROUND THE SENSOR

PROVIDES

- REAL-TIME MONITORING
- CUSTOMIZED ALERTS AND REPORTING
- CUSTOM GEO-FENCE TECHNOLOGY
- PREDICTIVE TIRE PRESSURE ANALYTICS



TPMS Plus valve-stem sensor

VALVE STEM– OR WHEEL–MOUNTED SENSORS AVAILABLE



TPMS Plus wheel-mount sensor



In-ground CheckPoint reader



Above-ground CheckPoint reader

GOODYEAR® CHECKPOINT™ DRIVE-OVER READER – AUTOMATED TIRE MONITORING

Bring your fleet inspection to the next level with Goodyear CheckPoint. This innovative technology enables inspection of large quantities of vehicles when they return from the road. Available in above-ground and in-ground systems, CheckPoint offers real-time tire diagnostics, capturing tire pressure and tread depth. User-friendly reports help you monitor your fleet’s tires so you can proactively address your service needs. Want to increase uptime and reduce repair costs? CheckPoint can help.

BENEFITS

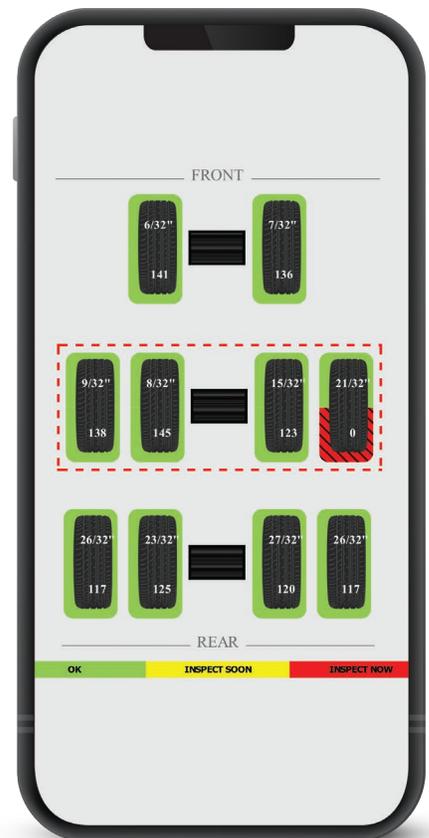
- NO HARDWARE OR SENSORS NEEDED ON VEHICLES
- REDUCED LABOR COSTS
- INCREASED TREAD & TIRE LIFE
- INCREASED FUEL EFFICIENCY
- REDUCED BREAKDOWNS

CAPTURES

- VEHICLE ID
- AUTOMATED TREAD DEPTH
- AUTOMATED TIRE PRESSURE

PROVIDES

- LARGE-SCALE AUTOMATED INSPECTION
- ACTIONABLE ALERTS & REPORTING
- IDENTIFIES MISMATCHED DUALS



Email alerts are immediately sent when issues are detected

SERVICE ACTIVATION

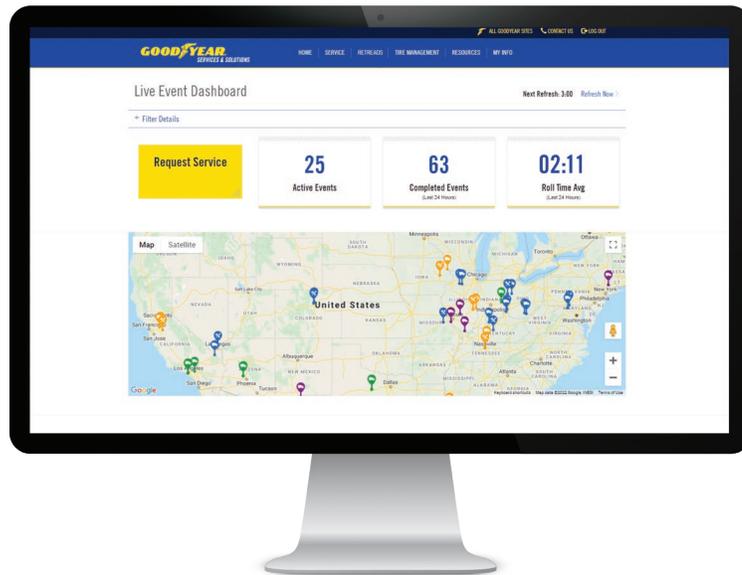
One of the most important parts of *Tire Management*™ is how you react to the data. Thankfully, all the data collected by Goodyear® *Tire Management* products can be integrated directly with your fleet's existing maintenance systems.

With Goodyear's service activation you'll be able to take action your way:

- Use your own technicians to service tire issues
- Rely on Goodyear Fleet HQ® to help coordinate service
- Connect with your local Goodyear Commercial Tire & Service Network location

1. Fleet Central

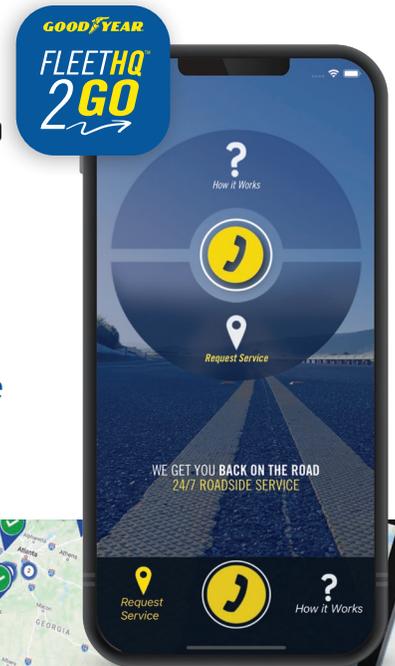
With Fleet Central, fleets have comprehensive capabilities to manage all aspects of their tire program. Fleet Central is an online portal available through goodyeartrucktires.com that provides a single, centralized place for fleets to get the information they need based on their interactions with Goodyear. That means faster, more informed decisions. This modern, online toolset allows users to easily manage every Goodyear interaction and oversee every detail without ever picking up the phone. Everything is in one place. Fleet Central even includes a live event dashboard that shows all your interactions with Goodyear in real time along with progress of those events. The intuitive dashboard allows you to coordinate preventive services, order tires, manage deliveries, monitor tire data and so much more.



2. Goodyear® Fleet HQ®

Fleet HQ is a 24/7 service coordination platform that offers a single point of contact for fleets. Along with emergency assistance, Fleet HQ also allows you to coordinate scheduled or preventive service and request tire deliveries from your local Goodyear supply points.

Goodyear additionally offers FleetHQ™2GO, which is a driver-dedicated mobile app that allows drivers to instantly connect with Goodyear and stay up to date on service and deliveries from anywhere.



3. Universal System Integration

With options for monitoring, data analysis and service in place, the final critical element in Goodyear *Tire Management*™ is the ability to customize a program to individual fleet requirements. The deep resources and experience of Goodyear offer maximum flexibility. Solutions can be seamlessly connected to a broad variety of fleet operational and maintenance platforms, leveraging a fleet's existing IT investment and training. Smaller fleets and those with smaller regional maintenance facilities can opt to use the standalone Global Mobility Cloud™ portal that comes with a range of management reporting capabilities.



SCHEDULE A FLEET CONSULTATION TODAY

A trusted Goodyear® advisor can help you decide what's best for your fleet with a personalized consultation. The goal of this consultation is to guide you through which programs and tools are best for managing your fleet. Goodyear has the trusted products, premier service and complete *Tire Management*™ tools that allow you to achieve *Total Mobility*™.

Contact Goodyear today to speak with a trusted advisor and discover how you can reduce downtime, streamline operations and minimize overall costs, all of which can be customized to your Last Mile fleet.



www.goodyeartrucktires.com/total-mobility-lastmile